

To strengthen and transform the innate abilities of the students to become effective corporate leader, successful entrepreneurs, socially relevant citizens, etc.

To establish a synergy between education and practice and create a simulated business environment and make the students realise their fullest potential

To sensitise the students to the current challenges and hone their conceptual and soft skills for transforming them into full-fledged personalities

To make the learning process complete by blending the ethical values with contemporary education system

To succeed in supporting and contributing to the nation's growth by providing full- fledged committed managers to the corporate world